

# SHANNON POULSEN

PhD candidate  
Updated January 2023

## Institutional address

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## EDUCATION

- Expected May 2023 **Ph.D. in Communication**, The Ohio State University  
*Dissertation title:* “Stop eating *The Onion*: How to best reduce satire-based misperceptions”  
*Committee:* Dr. R. Kelly Garrett (Chair), Dr. Jason Coronel, Dr. Emily Moyer-Gusé
- 2018 **MA in Communication**, The Ohio State University  
*Thesis title:* “Armed and ready to fight: An exploration of identity-motivated directional processing and cognitive reflection”  
*Committee:* Dr. R. Kelly Garrett (Chair) and Dr. Jason Coronel
- 2016 **BA with Honors in Communication & Political Science**, University of Delaware  
*Honors Thesis title:* “Oliver’s Twist: A quantitative and qualitative analysis of the humor, structure, and arguments presented in John Oliver’s *Last Week Tonight*”  
*Committee:* Dr. Dannagal Young (Chair) and Dr. Lindsay Hoffman

## PUBLICATIONS

### Peer-reviewed journal articles

**Poulsen, S.**, Bond, R.M., & Garrett, R.K. (2023). Comparing beliefs in falsehoods based on satiric and non-satiric news. *PLOS ONE*, 18(1).

<https://doi.org/10.1371/journal.pone.0278639>

Shulman, H.C., Sweitzer, M.D., Bullock, O.M., Coronel, J.C., Bond, R.M., & **Poulsen, S.** (2022). Explaining how people vote on ballot initiatives with language difficulty and metacognition: results from two ecological experiments. *Political Communication*.

<http://dx.doi.org/10.1080/10584609.2022.2092920>.

Coronel, J.C., Bullock, O.M., Shulman, H.C., Sweitzer, M.D., Bond, R.M., & **Poulsen, S.** (2021). Eye movements predict large-scale voting decisions. *Psychological Science*.

<https://doi.org/10.1177/09567976219911>

Coronel, J.C., **Poulsen, S.**, & Sweitzer, M.D. (2019). Investigating the generation and spread of numerical misinformation: A combined eye movement monitoring and social transmission approach. *Human Communication Research*.

<https://doi.org/10.1093/hcr/hqz012>

[Winner of the 2021 Walter Lippman Best Article of the Year, Political Communication Division of the American Political Science Association]

Garrett, R. K. & **Poulsen, S.** (2019). Flagging Facebook falsehoods: Self-identified humor warnings outperform fact checker and peer warnings. *Journal of Computer Mediated Communication* 24(5), 240-258. <https://doi.org/10.1093/jcmc/zmz012>

Young, D.G., Bagozzi, B., Goldring, A., **Poulsen, S.**, & Drouin, E. (2019). Psychology, political ideology, and humor appreciation: Why is satire so liberal? *Psychology of Popular Media Culture*, 11(1), 119-142. <https://doi.org/10.1037/ppm0000157>

Young, D.G., Hall-Jamieson, K., **Poulsen, S.**, & Goldring, A. (2018). Fact-checking effectiveness as a function of format and tone: Evaluating FactCheck.org and FlackCheck.org. *Journalism and Mass Communication Quarterly*.

<https://doi.org/10.1177/1077699017710453>

[Finalist for 2018 *Journalism and Mass Communication Quarterly* Outstanding Article Award]

### **Manuscripts in preparation.**

**Poulsen, S.**, & Garrett, R.K. (Manuscript editing). The difficult job of getting the joke: Why people satiric claims on social media.

### **Book chapters**

**Poulsen, S.**, & Young, D.G. (2018). A history of fact-checking in US politics and electoral contexts. In Southwell B., Thorson, E., & Sheble, L. (Eds.), *Misinformation and Mass Audiences*. University of Texas Press.

### **Conference papers**

**Poulsen, S.** & Garrett, R. K. (November 2022). *The difficult job of getting the joke: Why people believe news satire on social media*. Paper presented for the Political Communication division of the National Communication Association.

Garrett, R. K., **Poulsen, S.**, & Bond, R.M. (May 2022). *Comparing beliefs in falsehoods based on satiric and non-satiric news*. Paper presented for the Political Communication division of the International Communication Association.

**Poulsen, S.**, Coronel, J.C, Sweitzer, M.D, Bullock, O.M., Shulman, H.C., & Bond, R.M. (May 2020). *Thinking reflectively or intuitively: How cognitive reflection moderates the effect*

*of language complexity on abstention*. Paper presented for the Information Systems division of the International Communication Association, virtual conference  
[Named a “Promising student paper” for the Information Systems division]

Shulman, H.C., Sweitzer, M.D., Bullock, O.M., Coronel, J.C., Bond, R.M., & **Poulsen, S.** (May 2020). *Explaining how people vote on ballot initiatives with language difficulty and metacognition: results from two ecological experiments*. Paper presented for the Political Communication division of the International Communication Association, virtual conference.

Garrett, R. K., & **Poulsen, S.** (May 2019). *Flagging Facebook falsehoods: Sites disclosures outperform fact checker and peer warnings*. Paper presented for the Political Communication division of the International Communication Association.

Coronel, J.C., Bullock, O., Sweitzer, M., Shulman, H., Bond, R., & **Poulsen, S.** (May 2019). *Using eye movements to determine when laboratory findings can be generalized to naturalistic settings: Linguistic features of messages and real-world voting behaviors*. Paper presented for the Political Communication division of the International Communication Association.

Coronel, J. C., & **Poulsen, S. H.** (May 2018). *The spread of self-generated political misinformation: A combined social transmission and eye movement study*. Paper presented for the Political Communication division of the International Communication Association.

Moore, R.M., Coronel, J. C., & **Poulsen, S.** (May 2018). *Remembering political events together: Experimental evidence from the collaborative remembering paradigm*. Paper presented for the Political Communication division of the International Communication Association.

Young, D.G, Hall-Jamieson, K., **Poulsen, S.**, & Goldring, A. (November 2015). *Correcting Political Misinformation: Humor as a vehicle to increased interest and overcome motivated reasoning*. National Communication Association, Las Vegas, NV.  
[Named as a finalist for Top Paper in the Political Communication Division]

Young, D.G, Goldring, A., & **Poulsen, S.** (September 2015). *Why is Satire so Liberal: Psychology, ideology, and humor appreciation*. American Political Science Association 2015 Annual Meeting in San Francisco, CA, 2015.

Young, D.G, Hall-Jamieson, K., **Poulsen, S.**, & Goldring, A. (April 2015). *Laughter as Remedy: Fixing the failures of fact-checking through satire*. Eastern Communication Association 2015 Annual Meeting in Philadelphia, PA, 2015.

### **Public-facing articles**

Garrett, R.K., Bond, R.B., and **Poulsen, S.** (2019 August 16). Too many people think satirical news is real. *The Conversation*. Retrieved from <https://theconversation.com/too-many-people-think-satirical-news-is-real-121666>

## **AWARDS AND HONORS**

- 2021           Walter Lippman Best Article of the Year (2021)  
American Political Science Association's Political Communication Division
- 2020           Promising Student Paper  
International Communication Association's Information Systems Division
- 2019           Finalist for 2018 Journalism and Mass Communication Quarterly  
Outstanding Article Award
- 2015           Top Paper Panel  
National Communication Association's Political Communication Division

## **GRANTS**

- 2022           Time-sharing Experiments for the School of Communication (TESoC) grant  
(\$3400)
- 2018           Ohio State Conference Travel and Research Grant (PhD)  
The Ohio State University, Columbus, OH
- 2016           Ohio State Conference Travel and Research Grant (MA)  
The Ohio State University, Columbus, OH

## **CAMPUS OR DEPARTMENTAL PRESENTATIONS**

**Poulsen, S.** (2022). The difficult job of getting the joke: Why people believe news satire on social media. The Ohio State University, School of Communication.

**Poulsen, S.** (2020). Why we're politically misinformed: The role of pre-existing knowledge. The Ohio State University, School of Communication.

Coronel, J., & **Poulsen, S.** (2018). The spread of self-generated misinformation. The Ohio State University, School of Communication.

## **TEACHING EXPERIENCE**

*Detailed student evaluations available upon request. Overall average for all independently instructed courses is a 4.49 out of 5.*

## **Independent instruction**

Spring 2022	Instructor of Record, in-person format Persuasive Communication, two sections
Autumn 2021	Instructor of Record, hybrid format Persuasive Communication, two sections
Summer 2021	Instructor of Record, in-person format Industry Research Methods
Autumn 2020	Instructor of record, in-person format Persuasive Communication, two sections
Spring 2017	Instructor of record, in-person format Persuasive Communication

### **Teaching or lab assistant**

Summer 2022	Teaching Assistant, online-format Career Development in Communication History of Communication
Spring 2021	Teaching Assistant, online-formats Introduction to Communication Technology Mass Communication and Society
Spring 2018	Teaching Assistant, in-person format Introduction to Interpersonal Communication
Fall 2017	Laboratory instructor, in-person format Industry Research Methods
Fall 2016	Teaching Assistant, in-person format Introduction to Organizational Communication

### **RESEARCH EXPERIENCE**

2018-2020, 2022	Graduate Research Associate, Dr. Kelly Garrett
2017-2018	Graduate Research Associate, Dr. Jason Coronel The Ohio State University, Columbus, OH

### **PROFESSIONAL EXPERIENCE**

2018-2020	Communication Research Experience Program Coordinator <ul style="list-style-type: none"> <li>Responsible for day-to-day operations of School of Communication's 1500+ person student research program run through SONA, including</li> </ul>
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coordinating graduate/faculty study recruitment, enrollment and managing adherence to the program's IRB requirements

- 2018 2018 Misinformation Solutions Forum Graduate Student Fellow  
Misinformation Solutions Forum, Washington, D.C.
- Nominated and accepted to serve as a judge for the Rita Allen Foundation Misinformation Solutions Forum
  - Received a travel grant from the Rita Allen Foundation, Craig Newmark Philanthropies, and Democracy Fund

## **SERVICE**

### **Discipline**

- 2022 Nominating Committee Member, Political Communication Division, National Communication Association
- 2022 Journal reviewer for *International Journal of Communication*
- 2020, 2021 Conference reviewer: International Communication Association

### **University**

- 2022 Panelist for "How to Survive Candidacy" Workshop
- 2018, 2020 Graduate Peer Mentor, OSU School of Communication
- 2017 MA Representative, Graduate Student Committee (GSC), OSU School of Communication

## **MEDIA COVERAGE**

Coronel, J.C., **Poulsen, S.**, & Sweitzer, M.D. (2019). Investigating the generation and spread of numerical misinformation: A combined eye movement monitoring and social transmission approach. *Human Communication Research*.

<https://doi.org/10.1093/hcr/hqz012>

- Press: [Columbus Dispatch](#), [Daily Mail](#), [Detroit News](#), [Fox News](#), [New York Post](#), [Nieman Lab](#), [Seattle Times](#), [York Dispatch](#)

## **TEACHING AREAS/COURSES PREPARED TO TEACH**

### Undergraduate

Introductory courses covering mass media, e.g., history, theory  
Research methods  
Persuasive communication

Public speaking  
Writing and communication  
Political communication  
Entertainment media theories

Graduate

Research methods  
Political communication

**PROFESSIONAL MEMBERSHIPS**

International Communication Association  
National Communication Association

**REFERENCES**

*Contact information available upon request.*

Dr. R. Kelly Garrett, Professor and Director of School of Communication at The Ohio State  
University

Dr. Jason Coronel, Associate Professor, The Ohio State University

Dr. Emily Moyer-Gusé, Associate Professor, The Ohio State University